

SCRUTINY UPDATE

Scrutiny Recommendation and Executive Decision	Target Implementation Date	Responsibilities	Implemented?	Service or Performance Improvement Measurable outcomes as reported Nov 2005	Update on Performance Improvement as of March 2007
Recommendation One Haringey should have a single gateway to guide small business to the services they require.	Jan 2005	Haringey 4 Business led by LBH Economic Regeneration	√	1. Formation of Haringey 4 Business – a business alliance between Haringey Council and key business support agencies in the borough. The members have agreed to work collaboratively and without competition; work to the best interests of the borough and customers; work to deliver high quality services to businesses. The core group consists of Haringey Council, HBDA, TGEC, NLCC, and BL4L.	The H4B consortium has been successful in securing £1million 2007 -2010 for start up support to small business.
	Oct 2006	Haringey Corporate Business Partnership led by Economic Regeneration		2. Corporate Business partnership aims to improve the Council's offer to businesses through better accessibility, quality and an enhanced range of services.	A highly rated but unsuccessful Local Enterprise Growth Bid was submitted in December 2006 which had at its core the creation of an Enterprise Hub at Tottenham Hale. We are looking at other ways of funding the LEGI proposals. Estimated costs of setting up single gateway circa £500k.
	Nov 2005	Economic Regeneration	√	3. The Haringey website has been updated and the business content has been refreshed; the links are now smoother and better referenced. There has also been additional new content on the business pages in line with the national standard BVPI 157.	Website is being reviewed on a regular basis.

<p>Recommendation Two Ensure that action is taken to encourage an increase in membership and strengthening of the Chamber of Commerce.</p>	<p>March 2006</p>	<p>North London Chamber of Commerce, Economic Regeneration</p>	<p>√</p>	<p>1. North London Chamber of Commerce (NLCC) has received NRF funding for this activity. 150 Haringey businesses are now members of NLCC. 2. The Chamber has been able to facilitate a number of meetings aimed at business engagement, consultation and networking events. Much of this has been focussed around the development of Tottenham Hale. 3. Chamber is one of key members of Haringey 4 Business. 4. Increased activity generated by NRF funding has enabled the Chamber to successfully bid for ERDF funds for the Innovation Valley project.</p>	<p>NLCC produces regular high quality newsletter and runs regular meetings for business e.g. around Olympics, doing business in Brazil NLCC has secured £500k of LDA Opportunities Fund to work on Industrial Estates in Haringey, WF, Enfield. This will provide outreach, estate development and feasibility work around BID development.</p>
<p>Recommendation Three Ensure that gaps in support to market sectors are addressed by Haringey's business support organisations</p>	<p>March 2007 March 2006 March 2007</p>	<p>Economic Regeneration, Haringey City Growth Board, North London Business.</p>		<p>1. Haringey City Growth Strategy (HCGS) identified 4 key clusters. Collage Arts are the main provider of comprehensive business support to the creative sector. They are running a £6million programme, Creative London North. This support ranges from mentoring schemes for start-ups, through to sector specific legal and financial advice to grow existing business, business planning and supply chain network info. 2. HCG successfully attracted £220k of LDA funding to develop business support to the ICT and Food and drink networks. 3. London Apparel Resource Centre has secured some £900k of LDA/ ERDF funding to provide support to the clothing sector.</p>	<p>Management and delivery of Haringey City Growth moved to North London Business Sept 2006 to give it greater business focus. Board has been revamped and meets regularly. City Growth Manager funded by LDA and funding secured in partnership with ER £600k+ to deliver to key clusters to include retail, professional services, leisure sport and tourism.</p>
<p>Recommendation Four Ensure that the planning regime in</p>				<p>Planning, ER and NM working</p>	<p>Urban environment directorate</p>

<p>Haringey recognise the need to maintain a satisfactory supply of business premise in the borough.</p> <p>Recommendation Five</p> <p>Take steps to increase the supply of quality business accommodation from its existing estate. There should be a priority on providing accommodation for medium-sized businesses.</p>		<p>LBH Planning Dept, Economic Regeneration, Neighbourhood Management</p>	<p>together to achieve this (see below):</p>	<p>created Jan 2007 to ensure closer working between planning and ER. Monthly meetings of Regeneration Stream Board to discuss progress on key site development.</p>
	<p>Dec 2006</p>	<p>Neighbourhood Management, Economic Regeneration</p>	<p>1. Neighbourhood Management secured funding for a £5.16 million programme of capital works in December 2004 'Urban Centres for City Growth' (UCCG). The programme comprises of eight projects that are being delivered by five partner organisations drawing from a range of funds including European Regional Development Fund (ERDF), New Deal for Communities (NDC), Haringey council and English Heritage. The ERDF provides £1.7 m of the total programme.</p> <p>Programme was approved in Jan 2005 and delivery of individual projects will be completed by Dec 2007. The programme focuses on providing new and improved business space for SMEs, additional managed workspace in the east of the borough as well as improving shop fronts in key shopping areas. It will improve Tottenham High Road, Seven Sisters Road, and Park Lane enhancing the image of the area and retaining business.</p>	<p>Project being delivered to time and budget.</p>
<p>Recommendation Six</p> <p>Take steps to improve amenity of</p>	<p>Dec 2006</p>		<p>2. Further funding was secured LDA and ERDF to redevelop 3 light industrial units on the Rangemoor Road Estate for use as managed workspace. This project will provide 450 square metres of office space targeted at creative industry start up business.</p>	<p>Project expected to be completed end of 2007.</p>
	<p>Sept 2005</p>	<p>Town Centre managers,</p>	<p>√ Introduction of Enforcement Officers</p>	

<p>retail areas in the borough, especially in improving waste removal services.</p> <p>Recommendation Seven Consideration should be given to setting up of Business Improvement Districts for Wood Green and Tottenham High Road</p> <p>Recommendation Eight Ensure that the Neighbourhood Management Service explore all opportunities for providing fuller funding for shop front improvement programmes in Town Centres.</p> <p>Recommendation Nine Take steps to increase the promotion of its success in public procurement targeted at the small business to further increase its effectiveness.</p>	<p>March 2006</p> <p>March 2005</p>	<p>LBH Environment Waste Disposal</p> <p>Economic Regeneration, Town Centre Managers</p> <p>Neighbourhood Management</p> <p>LBH Procurement, Economic Regeneration, Haringey 4 Business, North London Ltd.</p>	<p>into commercial areas across the borough has resulted in a greater take up of trade waste contracts.</p> <p>Feasibility study of running BID in Wood Green funded by LDA from 2004 – March 2006. Paper presenting options given to CEMB Oct 2005. Officers instructed to continue work with study due to the fact that market conditions are unfavourable at present time and to give time to consider results of the Wood Green Spatial Plan.</p> <p>Neighbourhood Management will aim to preserve the history of Bruce Grove with help from a £1million grant from the Heritage Lottery Fund (HLF). The award will provide funding for the Bruce Grove Core Centre, Townscape Heritage Initiative project will see this part of Tottenham by bringing groups of buildings back into viable economic use and restoring their historic features. The scheme forms a part of the wider Tottenham High Road Strategy which is aimed at revitalising this key part of the borough. The team has taken a proactive and project manages the process, design and working in partnership with the freeholders. Shop front funding is available for Bruce Grove, parts of Tottenham High Road, Park Lane, Seven Sisters, and Hornsey High Road.</p> <p>√</p> <p>1. LBH commissioned by Small Business Service to run SME Procurement Pilot which is complementary to the Trade Local initiative. Trade Local delivered</p>	<p>Project being delivered to time and budget. Proposal for extending funding to cover Myddleton Road being considered.</p> <p>Buying a Better London, the London Centre of Excellence's SME/BME programme led by LB Haringey.</p> <p>Trade Local and Haringey SME</p>
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<p>Recommendation Ten Continuation of the work of HEBP to foster self employment and entrepreneurship in the borough.</p>	<p>March 2007</p> <p>March 2007</p>	<p>HBDA and pan London business support partners</p> <p>London Development Agency</p> <p>HEBP, Economic Regeneration, Education</p>	<p>1. HEBP is working with schools in the borough to deliver a range of programmes to students aged 14 to 19.</p> <p>2. Evidence remains of low ambition and aspiration amongst young people. Youth Enterprise is a key theme of Haringey's LEGI proposal. HEBP and partners will be commissioned to work on innovative enterprise programmes aimed at both secondary and primary students.</p>	<p>Interventions aimed at young people are a priority through tackling worklessness programme, and NRF spend on enterprise. Eg. Working with Northumberland Park and Woodside Schools.</p>
<p>Recommendation Eleven Ensure the work of the Council in economic regeneration and</p>		<p>Economic Regeneration, North London Strategic</p>	<p>1. Officers have participated in a number of regional and sub regional</p>	<p>Working with sub regional and national agencies to secure benefits</p>

<p>business support is boosted to enable officers to secure benefits from more effective engagement, especially at the London regional level, but also nationally and internationally.</p>		<p>Alliance, North London Ltd., London Development Agency</p>	<p>forums with the result that a substantial amount of funding has been secured for business development. Inward Investment agency North London Business.</p>	<p>for business e.g. LABGI allocation.</p>
<p>Recommendation Twelve</p> <p>Provide additional help by way of improved access to funding, the provision of grants for new and existing businesses covering the entire borough, and help to encourage a business culture in the borough.</p>	<p>March 2007</p>	<p>Economic Regeneration, Urban Futures, Business Link 4 London</p>	<p>3. Haringey 4 Business to work with pan London Information Diagnostic and Brokerage (IDB) which is currently delivered by Business Link for London and SERCO. This is a brokerage for enterprise support agencies for start up and micro businesses</p> <p>1. Economic Regeneration has been working with partners across the ULV to secure both LDA Single Programme and ERDF for the provision of business support. The ULV Business Umbrella managed by Urban Futures incorporates a number of programmes delivered by partners and includes support to start ups, established businesses, e-business, inward investment, social enterprise support. It also includes the development of the Business lounge at Wood Green Library. This programme brings in some £1.2 million to the region for business support.</p>	<p>Currently working with LDA and GoL to secure money for business support through Single Programme and EU funding.</p> <p>Waiting for announcement on 3rd round of Local Enterprise Growth Initiative.</p>
<p>Recommendation Thirteen</p> <p>Consider joint venture possibility with key partners to promote and encourage a business culture in the borough.</p>	<p>Dec 2005</p>	<p>Economic Regeneration, Haringey City Growth Board</p>	<p>1. LEGI has been developed following extensive consultation with partners, the business community, voluntary and community sector. It included a survey of 500 businesses in the borough. It builds on the work carried out through the Haringey City Growth Strategy. If successful it aims to deliver a programme that is a joint venture with key partners and businesses to bring a 21st century approach to</p>	<p>Consider submitting 3rd round LEGI proposal.</p>

<p>Recommendation Fourteen Approaching the London Development Agency to see what support might be available in increasing the supply of commercial properties.</p>	Jan 2006	Economic Regeneration, Planning, London Development Agency	<p>business.</p> <p>ER have been working with the London Development Agency to both strengthen the existing City Growth Board and develop an updated implementation plan which includes as one of its key priorities the supply of good quality managed workspace.</p>	<p>Have worked with LDA and GLA to bring forward Tottenham Hale Master Plan an identified area of Opportunities. Working with LDA on Heartlands masterplanning process.</p>
<p>Recommendation Fifteen Economic Regeneration to report back to Scrutiny Panel with monitoring information</p>	Dec 2005	Economic Regeneration, Policy and Partnerships	<p>In the past there has been a lack of meaningful indicators that can be used to measure business performance. ER has identified a number of indicators that will be used in the future including standard local economic indicators on a quarterly basis from sources such as Office of National Statistics. The London Annual Business Survey can provide an up weighted sample of 500 Haringey businesses. ER plans to commission a Haringey Local Entrepreneurial Monitor which will include new surveys of local entrepreneurial activity, ambitions and attitudes, with an emphasis on youth enterprise derived from the well established Global Enterprise Monitor.</p>	<p>Indicators as developed as part of the LEGI proposal include: Self Employment Rates, VAT registrations, proportion of enterprises with turnover of less than £100k, levels of inward investment .</p>
<p>Recommendation Sixteen Economic Regeneration produce an action plan for the implementation of the recommendations contained in this report.</p>	May 2004	Economic Regeneration, Haringey City Growth Board	<p>√ The Haringey City Growth Action Plan has been responsible for directing the implementation of the recommendations contained in this report.</p>	<p>Revised Haringey City Growth Action Plan produced October 2006 (attached).</p> <p>Haringey Local Area Agreement implemented April 2007.</p>